

OCTOBRE  
OCTOBER  
**8-9**  
2025

DANS LE CADRE DE LA  
AS PART OF THE BIENNALE  
BIENNALE **EURO AFRICA**  
DE MONTPELLIER



**FAIR**  
COOPERATION

**FULL  
IMPACT**

RENCONTRES INTERNATIONALES  
INTERNATIONAL MEETING

**ENVISIONING THE COOPERATION  
FOR TOMORROW**





DAY 1

ROUNDTABLES OF SOLUTIONS

Auditorium,  
Musée Fabre\*

\*streaming available

The aim of this day is to stimulate reflection and debate on new approaches to cooperation, changing narratives, empowering people through participatory approaches and co-constructed knowledge management.

8:30

☕ WELCOME COFFEE

9:00 - 10:00

OPENING PLENARY  
Shifting focus in cooperation, assessing and giving voice to the unexpected.

Presentation of the project and objectives of the day.

🔊 FACILITATION  
→ Sophie Nick (France).  
Cofounder of Com4Dev and C4D expert.

🔪 PANELIST  
→ Carole Karemera\* (Rwanda/Belgique).  
Actress and musician, involved in projects in Rwanda, winner of the Accès Culture award.  
📄 [https://fr.wikipedia.org/wiki/Carole\\_Karemera](https://fr.wikipedia.org/wiki/Carole_Karemera)

→ Jean-Pierre Olivier de Sardan (France/Niger).  
Professor of Sociology and Anthropology, co-founder of the Lasdel Laboratory, author of La revanche des contextes. The reasons why international cooperation fails to make an impact through its projects.  
📄 [https://fr.wikipedia.org/wiki/Jean-Pierre\\_Olivier\\_de\\_Sardan](https://fr.wikipedia.org/wiki/Jean-Pierre_Olivier_de_Sardan)

10:00 - 10:45

DISCUSSION

10:45 - 11:15

☕ COFFEE BREAK

11:15 - 12:45

ROUNDTABLE 1  
Diversify narratives for a fairer future.

This roundtable will examine how to collectively develop, particularly within the framework of international cooperation, utopian imaginaries that envisage a desirable future that is more egalitarian, more just and more ecologically balanced, based on the structured and substantiated consideration of relationships that recognise the intrinsic value of other living beings and the natural world.

🔊 FACILITATION  
→ Juan Torregrosa (Spain).  
Investigative journalist specialising in migration. Project Officer for the Council of Europe and Farmamundi.  
📄 <https://www.linkedin.com/in/juan-torregrosa8/?originalSubdomain=es>

🔪 PANELIST  
→ François Bouda (Burkina Faso).  
Art and culture project manager, Africa No Filter.  
📄 <https://www.linkedin.com/in/françois-bouda-416020197/?originalSubdomain=bf>

→ Raquel Martínez-Gómez (Spain).  
Researcher in social sciences and writer. ONG AIETI.  
📄 <https://www.linkedin.com/in/raquel-mart%C3%ADnez-g%C3%B3mez-78816a35/>

→ Rodrigo Borahona (Spain-Guatemala).  
Specialist in education for global justice and transformative communication. Head of Strategy, Knowledge and Learning, Oxfam-Intermón. Co-author of the toolkit on decolonial narratives.  
📄 <https://www.linkedin.com/in/rodrigo-barahona-9b096424/>

12:20 - 13:00

DISCUSSION

13:00 - 14:00

🍷 LUNCH BREAK

14:00 - 15:15

ROUNDTABLE 2  
Networking and communities of practice, promoting local knowledge, evaluation and collective learning.

This round table explores how the wealth of local knowledge, and its consideration in the co-construction of new forms of cooperation, can and must be taken into account in order to establish more equitable international partnerships. It will consider in particular how networking and communities of practice can enable the sharing of experiences and good practices in order to learn from projects and build collaborations based on trust, mutual respect and reciprocity, thereby laying the foundations for the integration of inclusive knowledge management strategies into projects.

🔊 FACILITATION  
→ Birgitte Jallof (Denmark).  
Experte en développement des médias et en médias communautaires (Empowerhouse, Community Radio, UNICEF Global C4D evaluation)  
📄 <https://www.linkedin.com/in/birgittejallof/?originalSubdomain=dk>

🔪 PANELIST  
→ Sena Kwaku Adessou (Ivory Coast).  
Chair of Inter-Réseau Développement Rural, General Secretary of Inades Formation.  
📄 <https://www.linkedin.com/in/sena-kwaku-adessou-85b8b0198/>

→ Jaime Miguel Gonzalez (Mexico).  
Sociologist of communication and epistemologist, Universidad De La Salle Bajío/UNAM.  
📄 <https://www.linkedin.com/in/jaime-miguel-gonzalez-576ab233/>

→ Lurdes Macedo (Portugal).  
Researcher at the Communication, culture and applied new technologies Universidade Lusófona.  
📄 <https://www.linkedin.com/in/lurdes-macedo-4206908/>

14:35 - 15:15

DISCUSSION

15:15 - 15:30

☕ COFFEE BREAK

15:30 - 16:45

ROUNDTABLE 3  
Strengthening Agency and Empowerment - Focus on Senegal

International cooperation is facing new challenges that call into question the effectiveness of traditional mechanisms. Empowerment is emerging as a necessary response to overcome institutional bottlenecks and promote collective action with greater impact by giving priority to empowering local players. This round table will explore institutional and methodological innovations that enable real participation and co-construction of solutions to common challenges.

🔊 FACILITATION  
→ Jérôme Gérard (Benin/France).  
International expert in networking and strategic and technical partnership development. Chair of Com4Dev.  
📄 <https://www.linkedin.com/in/jerome-gerard-38630ba3/>

🔪 PANELIST  
→ Awa Traoré (Senegal).  
Country Director, Global Strategic Communications Council (GSCC), Member of the Rise Up Oceans collective and the Global Coalition on the Plastic Treaty. Advocacy through networking.  
📄 <https://www.linkedin.com/in/awa-traor%C3%A9-3686a55b/>

→ Amandine Adamczewski Hertzog (France/Benin).  
Geographer. Health and Territories Project, CIRAD. Living lab and agroecology.  
📄 <https://www.linkedin.com/in/awa-traor%C3%A9-3686a55b/>

→ Fadel Barro (Senegal).  
Cofonder of the Y'en à marre mouvement and mouvement Jammi Gox Yi chairman.  
📄 <https://www.linkedin.com/in/fadel-barro-00a407335/>

→ Mamadou Diol (Senegal).  
Director, head of the Kaddu Yaraax theatre company and specialist in forum theatre.  
📄 <https://www.linkedin.com/in/diol-mamadou-8b94a3187/>

16:05 - 16:45

DISCUSSION

16:45 - 17:00

WRAP-UP DAY 1

18:00 - 19:30

FORUM THEATRE  
"Africa developing Europe" by Atelier Agropolis.

19:30

🍷 COCKTAIL

\* to be confirmed



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## DAY 2

# PROFESSIONAL WORKSHOPS: COMMUNICATION FOR DEVELOPMENT 20 YEARS ON

Based on the first day of the Meetings, the participants' experiences and a survey conducted as part of the C4D+ project, this second day is intended to be an opportunity for discussion and reflection among international cooperation professionals interested in communication for development, knowledge management and other participatory approaches. After a collective review, the workshops will focus on recommendations and the development of resources and constructive collaborations. These workshops will also contribute to a publication that the C4D+ project intends to produce.



Université Paul Valéry,  
St Charles campus, room 102\*  
\*streaming not available

8:30

☕ WELCOME COFFEE

9:00 - 10:00

### PLENARY CESSION

C4D 20 Years After the Rome Summit.

#### 🔊 INTRODUCTION & FACILITATION

→ **Tobias Denkus** (Sweden/Germany),  
Associate Professor of Development Studies  
at Malmö University, Director of the ComDev  
Master's programme.  
<https://www.linkedin.com/in/tobiasdenskus/>

**Presentation of the survey "C4D 20 years  
after Rome".**

→ **Raquel Martínez-Gómez** (Spain).  
Researcher in social sciences and writer.  
ONG AIETI.

#### 👤 PANELIST

→ **Gilles Mersadier** (France/Burkina Faso).  
Knowledge Management Expert.

→ **Birgitte Jallof** (Denmark).  
Media development and community media expert.

→ **Lurdes Macedo** (Portugal).  
Researcher, expert in communication for social change,  
Universidade Lusófona.

10:00 - 10:45

#### DISCUSSION

Is a new definition for C4D needed?

10:45 - 11:15

☕ COFFEE BREAK

11:15 - 12:15

### WORKING SESSION 1

Current uses of C4D.

How does C4D contribute to improving the production and appropriation of measurable and sustainable results in terms of valuing local knowledge, knowledge management and empowerment? What lessons can be learned from these uses and how can the methodologies on which they are based be better integrated into projects?

#### 🔊 FACILITATION

→ **Renaud Guillonnet** (France).  
Cooperation project manager, facilitator of action and reflection communities, Com4Dev.

#### 👤 GROUP 1

→ **Valorisation of local knowledge  
(taking contexts into account, changing  
narratives, etc.).**

🔊 **Jaime Miguel Gonzalez** (Mexico).  
Sociologist of communication and epistemologist,  
Universidad De La Salle Bajío/UNAM.

#### 👤 GROUP 2

→ **Knowledge management.**

🔊 **Eric Bernard** (France).  
Executive Director of Inter-réseaux  
Développement Rural.

#### 👤 GROUP 3

→ **Strengthening Agency and Empowerment.**

🔊 **Agnès Soulard** (France).  
Project manager at AANA, Nouvelle Aquitaine  
Food agency.

12:15 - 13:15

### PLENARY CESSION

Feedback from working session 1 and discussion.

13:15 - 14:30

🍽️ LUNCH BREAK

14:30 - 15:30

### WORKING SESSION 2

C4D in the 21st Century.

How is C4D likely to evolve over the next 2, 5, 20 years?  
What should C4D strengthen or develop?  
What are the obstacles to its evolution and how  
can they be overcome? What concrete courses  
of action can be identified?

#### 🔊 FACILITATION

→ **Tobias Denkus** (Sweden). Malmö University.

#### 👤 GROUP 1

→ **Forecasting (C4D as a vehicle for change,  
its contribution to renewed international  
cooperation, etc.).**

🔊 **Sophie Nick** (France).  
Cofounder of Com4Dev and C4D expert.

#### 👤 GROUP 2

→ **Training (capacity building in C4D and other  
approaches: new skills and mechanisms to be  
developed, C4D as a tool for empowerment).**

🔊 **Anders Høg Hansen et Linda Austin**  
(Sweden). Malmö University.

#### 👤 GROUP 3

→ **Advocating for a new form of cooperation.**

🔊 **Awa Traoré** (Senegal).  
Global Strategic Communications Council (GSCC).

15:30 - 16:30

### PLENARY

Feedback from working session 2 and discussion.

16:30- 17:00

☕ COFFEE BREAK

17:00 - 17:30

WRAP-UP PLENARY



**FAIR**  
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RENCONTRES INTERNATIONALES  
INTERNATIONAL MEETING

# ENVISIONING THE COOPERATION FOR TOMORROW

**This meeting aims to provide a space for critical reflection on international cooperation and to present initiatives that bring about change. More specifically, the participants will examine how communication for development, knowledge management in projects and other participatory processes can contribute in concrete terms to changing mindsets and co-constructing more equitable partnerships between Europe and the countries of the Global South.**

International cooperation dynamics between Europe and Africa are increasingly being called into question. Development policies and practices are often criticised for perpetuating post-colonial forms of domination, the specificities of local contexts remain insufficiently considered, and asymmetries persist.

As a result, ownership of solutions by those they target is often weak and cooperation projects struggle to achieve the desired long-lasting outcomes. Against this backdrop, and the repetition of projects imperfectly addressing the issues they aim at, cooperation funding and efficiency are being questioned.

In response, cooperation actors seeking greater impact in their initiatives are exploring new ways of working together and participatory approaches involving various stakeholders to co-construct solutions on a more equal footing are gaining traction.

Within this trend, Communication for Development (C4D) - a process that empowers communities to take charge of their own development - and Knowledge Management (KM) - which facilitates equitable sharing of knowledge and experiences - provide avenues for renewing international cooperation relations.

## ► CONTEXT

This meeting is organised as part of the Euro-Africa Montpellier Biennale and the Erasmus+ funded project "Solidarity Projects with Impact through Communication for Development (C4D)", led by the Com4Dev association in partnership with the ComDev Master's Program at Malmö University in Sweden and the NGO AIETI in Madrid, Spain.

## ► STEERING COMMITTEE

The steering committee is composed of:

- Members of the Com4Dev Board, all experts in the field of Communication for Development.
- Project partners from the C4D+ initiative: Malmö University (Sweden) and AIETI (Madrid).
- Potential partners such as the ARTDEV Research Laboratory at Paul Valéry University (Montpellier).

## ► TARGET AUDIENCE

- International cooperation actors seeking social or environmental change.
- C4D practitioners in various contexts: consultants, academics, researchers, and project managers in cooperation and solidarity organizations.
- Students

 **Register now**

